

## Free Comparable Market Analysis

Request a free presentation on how Realty Network, Inc. will market and sell your home.

Before signing a contract with any Realtor, make sure you know EXACTLY how your home will be marketed. There is a vast range in skills, experience, and track records!

A "Listing Presentation" is an industry term for the formal presentation that a Realtor makes to prospective home sellers, trying to earn their trust and business. Don't list your home with a real estate agent without it! We would love the opportunity to make such a presentation to you.

We will visit your home, and together we will walk through it, considering the positives and negatives (if any!). You will then see exactly how we propose to sell your home, for as much as the market will bear, and within your time frame. We will tell you where we will advertise your home, both in print and on the web. With the dramatic growth in homebuyer usage of the web, a top Realtor that can extensively market your home online is a MUST!

And you will find out what your home is worth, too, because part of our presentation will include a Comparative Market Analysis (CMA) of your home. We'll compare your home to similar recently sold ones in your area, and also to others that are currently listed for sale. This is a very important way of determining the fair market value of your home.

We make free presentations and prepare CMAs for prospective home sellers every day. We have done literally hundreds, and we know exactly what puts a big SOLD sign in your front yard.